

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966715-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDEN	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	966715	06391997

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/24/12	10/26/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP145H	\$275.00 NM
2	WPBF	Th	10/25/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP148H	\$275.00 NM
3	WPBF	F	10/26/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP145H	\$275.00 NM
4	10/24/12	10/26/12	Good Morning America	7-9AM	--WTF--	:30	6	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	6	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	10/24/12		Good Morning America	7-9AM	:00		\$275.00 NM
Credited									
1	WPBF	W	10/24/12	8:50 AM	Good Morning America	7-9AM	:30	2012MRFP148H	\$275.00 NM
5	WPBF	Th	10/25/12		Good Morning America	7-9AM	:00		\$275.00 NM
Credited									
2	WPBF	Th	10/25/12	9:00 AM	Good Morning America	7-9AM	:30	2012MRFP145H	\$275.00 NM
6	WPBF	F	10/26/12	7:50 AM	Good Morning America	7-9AM	:30	2012MRFP148H	\$275.00 NM
3	WPBF	F	10/26/12	9:00 AM	Good Morning America	7-9AM	:30	2012MRFP145H	\$275.00 NM
5	10/24/12	10/26/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP145H	\$225.00 NM
3	WPBF	Th	10/25/12	10:41 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP148H	\$225.00 NM
2	WPBF	F	10/26/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP148H	\$225.00 NM
7	10/25/12	10/26/12	The View	11A-12PM	---TF--	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	11:38 AM	The View	11A-12PM	:30	2012MRFP145H	\$800.00 NM
2	WPBF	F	10/26/12	11:32 AM	The View	11A-12PM	:30	2012MRFP145H	\$800.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
966715-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/25/12	10/26/12	The View	11A-12PM	---TF--	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
10	10/24/12	10/26/12	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- . 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 10/24/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP148H \$350.00 NM 2 WPBF Th 10/25/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP148H \$350.00 NM 1 WPBF F 10/26/12 12:27 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP148H \$350.00 NM									
12	10/24/12	10/26/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 10/24/12 1230-1P Access Hollywood 1230-1p :00 \$175.00 NM Credited 2 WPBF Th 10/25/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP145H \$175.00 NM 1 WPBF F 10/26/12 1230-1P Access Hollywood 1230-1p :00 \$175.00 NM Credited									
13	10/24/12	10/26/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/24/12 1:56 PM THE CHEW 1P-2P :30 2012MRFP145H \$275.00 NM 3 WPBF Th 10/25/12 1:57 PM THE CHEW 1P-2P :30 2012MRFP148H \$275.00 NM 1 WPBF F 10/26/12 1:57 PM THE CHEW 1P-2P :30 2012MRFP145H \$275.00 NM									
15	10/24/12	10/26/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/24/12 2:27 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP148H \$450.00 NM 1 WPBF Th 10/25/12 2:26 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP145H \$450.00 NM 3 WPBF F 10/26/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP148H \$450.00 NM									
18	10/24/12	10/26/12	Dr. Oz	4-5p	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 10/24/12 4:37 PM Dr. Oz 4-5p :30 2012MRFP145H \$500.00 NM 1 WPBF Th 10/25/12 4:40 PM Dr. Oz 4-5p :30 2012MRFP148H \$500.00 NM 2 WPBF F 10/26/12 4:54 PM Dr. Oz 4-5p :30 2012MRFP145H \$500.00 NM									
19	10/24/12	10/26/12	M-F 5pm News	5-6pm	--WTF--	:30	6	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 6 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 5:12 PM M-F 5pm News 5-6pm :30 2012MRFP148H \$450.00 NM 5 WPBF W 10/24/12 5:57 PM M-F 5pm News 5-6pm :30 2012MRFP145H \$450.00 NM 6 WPBF Th 10/25/12 5:08 PM M-F 5pm News 5-6pm :30 2012MRFP145H \$450.00 NM 2 WPBF Th 10/25/12 5:56 PM M-F 5pm News 5-6pm :30 2012MRFP148H \$450.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
19	10/24/12	10/26/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	6	\$450.00	NM																																																																																																																																					
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WPBF</td><td>F</td><td>10/26/12</td><td>5:22 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>2012MRFP148H</td><td>\$450.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/26/12</td><td>5:57 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>2012MRFP145H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WPBF	F	10/26/12	5:22 PM	M-F 5pm News	5-6pm	:30	2012MRFP148H	\$450.00	NM	3	WPBF	F	10/26/12	5:57 PM	M-F 5pm News	5-6pm	:30	2012MRFP145H	\$450.00	NM																																																																																																				
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21	10/24/12	10/26/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	--WTF--	:30	3	\$525.00	NM																																																																																																																																					
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23	10/24/12	10/26/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	--WTF--	:30	3	\$1,600.00	NM																																																																																																																																					
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3	WPBF	F	10/26/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP145H	\$1,600.00	NM																																																																																																																																				
26	10/24/12	10/26/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--W-F--	:30	2	\$1,700.00	NM																																																																																																																																					
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1	WPBF	F	10/26/12	7:40 PM	Jeopardy	7:30-8PM	:30	2012MRFP148H	\$1,700.00	NM																																																																																																																																				
28	10/24/12	10/26/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	--WTF--	:30	6	\$500.00	NM																																																																																																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>--WTF--</td><td>6</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/24/12</td><td></td><td>M-SUN WPBF News 25 @ 11PM 11-11:35PM</td><td></td><td>:00</td><td></td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>6</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>11:28 PM</td><td>M-SUN WPBF News 25 @ 11PM 11-11:35PM</td><td></td><td>:30</td><td>2012MRFP148H</td><td>\$500.00</td><td>NM</td></tr><tr><td>5</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td></td><td>M-SUN WPBF News 25 @ 11PM 11-11:35PM</td><td></td><td>:00</td><td></td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td>11:34 PM</td><td>M-SUN WPBF News 25 @ 11PM 11-11:35PM</td><td></td><td>:30</td><td>2012MRFP148H</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/26/12</td><td></td><td>M-SUN WPBF News 25 @ 11PM 11-11:35PM</td><td></td><td>:00</td><td></td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>4</td><td>WPBF</td><td>F</td><td>10/26/12</td><td></td><td>M-SUN WPBF News 25 @ 11PM 11-11:35PM</td><td></td><td>:00</td><td></td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	--WTF--	6	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/24/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00	NM						Credited						6	WPBF	W	10/24/12	11:28 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	2012MRFP148H	\$500.00	NM	5	WPBF	Th	10/25/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00	NM						Credited						2	WPBF	Th	10/25/12	11:34 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	2012MRFP148H	\$500.00	NM	3	WPBF	F	10/26/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00	NM						Credited						4	WPBF	F	10/26/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00	NM						Credited					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																									
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29	10/24/12	10/26/12	Nightline Class of Time - Fixed Non Pre-emptible	1135-1205AM / 123	--W-F--	:30	2	\$700.00	NM																																																																																																																																					
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1	WPBF	W	10/24/12	12:01 AM	Nightline	1135-1205AM / 123	:30	2012MRFP145H	\$700.00	NM																																																																																																																																				
2	WPBF	F	10/26/12	12:02 AM	Nightline	1135-1205AM / 123	:30	2012MRFP145H	\$700.00	NM																																																																																																																																				
34	10/24/12	10/24/12	WED 8-9P Class of Time - Pre-emptible with notice	8-9PM	--1----	:30	1	\$1,800.00	NM																																																																																																																																					
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INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966715-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/24/12	10/24/12	WED 8-9P	8-9PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
	10/22/12	10/28/12	--1----				1	\$1,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	8:16 PM	WED 8-9P	8-9PM	:30	2012MRFP145H	\$1,800.00 NM
35	10/25/12	10/25/12	SCANDAL	10-11PM	---1---	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	10:40 PM	SCANDAL	10-11PM	:30	2012MRFP145H	\$3,600.00 NM
36	10/26/12	10/26/12	Fri ABC Prime A	8-9PM	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	8:43 PM	Fri ABC Prime A	8-9PM	:30	2012MRFP145H	\$1,000.00 NM
37	10/26/12	10/26/12	Fri ABC Prime B	9-10PM	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	9:24 PM	Fri ABC Prime B	9-10PM	:30	2012MRFP148H	\$1,000.00 NM
38	10/26/12	10/26/12	Fri ABC Prime C	10-11PM	----1--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12		Fri ABC Prime C	10-11PM	:00		\$1,100.00 NM
Credited									
39	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:48 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	2012MRFP148H	\$325.00 NM
40	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:50 AM	Sat 8-9am News	Sat 8-9am	:30	2012MRFP143H	\$225.00 NM
41	10/27/12	10/27/12	Sat 330-7pm ABC Colleg	330-7pm	-----2-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----2-	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	3:29 PM	Sat 330-7pm ABC, College Footb	330-7pm	:30	2012MRFP148H	\$1,000.00 NM
2	WPBF	Sa	10/27/12	5:52 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP148H	\$1,000.00 NM
42	10/27/12	10/27/12	Sat Prime College Footba	8-1130pm	-----2-	:30	2	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966715-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
42	10/27/12	10/27/12	Sat Prime College Football	8-1130pm	-----2-	:30	2	\$1,175.00	NM	
Class of Time - Pre-emptible with notice										
	10/22/12	10/28/12	-----2-				2	\$1,175.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	10/27/12	8:00 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP148H	\$1,175.00	NM
2	WPBF	Sa	10/27/12	8:53 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP148H	\$1,175.00	NM
43	10/27/12	10/27/12	M-Sun 1130p-12am Late News	1130p-1205am	-----1-	:30	1	\$400.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-----1-	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	10/27/12	12:18 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	2012MRFP148H	\$400.00	NM
LR - Football										
44	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-----1	1	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	7:49 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP148H	\$325.00	NM
45	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-----1	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	8:58 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP143H	\$225.00	NM
47	10/28/12	10/28/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-----1	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP148H	\$225.00	NM
48	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-----1	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	6:57 PM	Sun 630pm News	630-7pm	:30	2012MRFP143H	\$400.00	NM
49	10/28/12	10/28/12	AFV	7-8PM	-----1	:30	1	\$825.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-----1	1	\$825.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	7:19 PM	AFV	7-8PM	:30	2012MRFP148H	\$825.00	NM
50	10/28/12	10/28/12	Sun ABC Prime B	8-9PM	-----1	:30	1	\$1,800.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-----1	1	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	8:20 PM	Sun ABC Prime B	8-9PM	:30	2012MRFP148H	\$1,800.00	NM
51	10/28/12	10/28/12	REVENGE	9-10PM	-----1	:30	1	\$4,350.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDEN	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	10/28/12	10/28/12	REVENGE	9-10PM	-----1	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/22/12	10/28/12	-----1	1				\$4,350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	9:42 PM	REVENGE	9-10PM	:30	2012MRFP143H	\$4,350.00 NM
52	10/28/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP148H	\$1,000.00 NM
Total Spots							62		

Payment Terms 30 Days

<u>Gross Total</u>	\$45,825.00
<u>Agency Commission</u>	\$6,873.75
<u>Net Amount Due</u>	\$38,951.25